SDS Authorized Dealer Program

Shooter Detection Systems™
AN ALARM.COM COMPANY

Interested in Developing New Revenue Opportunities?

Bring Active Shooter Intelligence™ to your clients. Your customers are looking for active shooter solutions and there is no better time to bring the industry's most reliable, state of the art gunshot detection to their attention. By combining acoustic and infrared sensors with proprietary detection algorithms, SDS's Active Shooter Intelligence™ takes machine learning to the highest level of accuracy (99.99% shot detection rate).

SDS' gunshot detection technology is the most reliable system on the market, trusted by major household names down to small businesses and schools. It sends instantaneous ale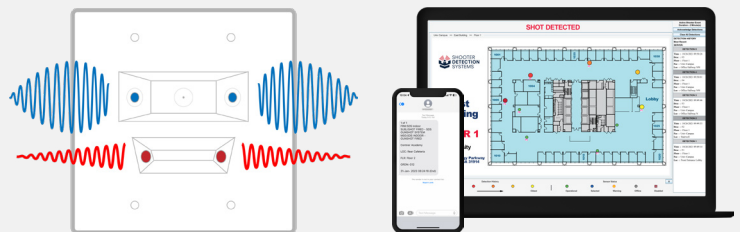rts (< ½ a second) that automatically trigger emergency response alongside an organization's gun violence protocols—saving time and potentially save lives.

Other gun safety solutions such as video analytics tend to generate false alerts and can be circumvented by simply concealing the weapon until the last moment. Other gunshot detection systems rely on acoustics alone, making them prone to false alerts to loud noises that are not gunshots. Almost all these solutions rely on additional processing or human verification before sending an alert, which wastes precious time. If you want to bring your customers an effective solution for gun violence, look no further than SDS.
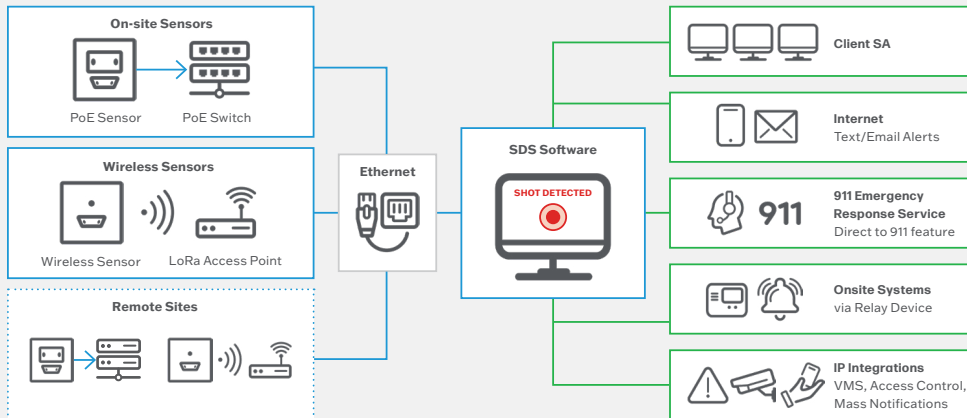
ABOUT SDS INDOOR ACTIVE SHOOTER DETECTION

Sensors & Software

- Power-Over-Ethernet and Wireless sensor options
- Dual-mode acoustic and infrared flash detection for maximum accuracy with minimal false alerts
- 2500 square feet of coverage per sensor—no line of sight required
- Software application displays gunshot activity and tracks shooter movement
- Lightweight, easy to install software includes floor plan with sensor locations, SMS text/email alerts for key stakeholders and maintenance personnel

ABOUT SDS INDOOR ACTIVE SHOOTER DETECTION (CONTINUED)

Key Features

- Integrates with third-party security systems: Build an active shooter technology program for your clients

- SAFETY Act Certified by DHS and other third-party certifications for technology performance

- Easy to install and configure

WHY ADD GUNSHOT DETECTION?

- Expand your business potential by selling a product that can make a real difference in the fight against gun violence.

- Add new high margin install and RMR sales, including monitoring and annual test and inspect contracts.

- Large total addressable market ranging from small-to-mid sized businesses up to enterprise.

- Differentiate yourself by offering more than VMS, access control & emergency notification - help your clients leverage these systems with gunshot detection.

- Create another touchpoint for customer outreach and engagement

HOW TO GET STARTED

To begin, we capture a bit of information about your business and answer any questions you have about SDS. Once your business is qualified, an SDS Authorized Dealer Contract is signed by both parties.

WHAT'S INCLUDED?

After signing, you will receive a starter kit that includes everything needed to get up to speed fast, including:

- 2 Live SDS PoE sensors

- 1 Handheld Tester

- SDS software for testing and demonstrations

- Sensor mockups for field sales activities

- Sales training and a dedicated regional sales representative

- Technical training and support

- Dealer Portal with installation guides and sales/marketing collateral

- Learning Management System and training certifications

- Marketing support to help you reach and educate your customers

- Addendum for existing Alarm.com service providers available

READY TO JOIN? Contact Sales@ShooterDetectionSystems.com today.