



**PINKERTON**  
ACADEMY

• 1814 •

**CUSTOMER CASE STUDY**

# **Open Yet Secure**

**Protecting a 26 Building Campus  
with Gunshot Detection**



**Shooter  
Detection  
Systems™**

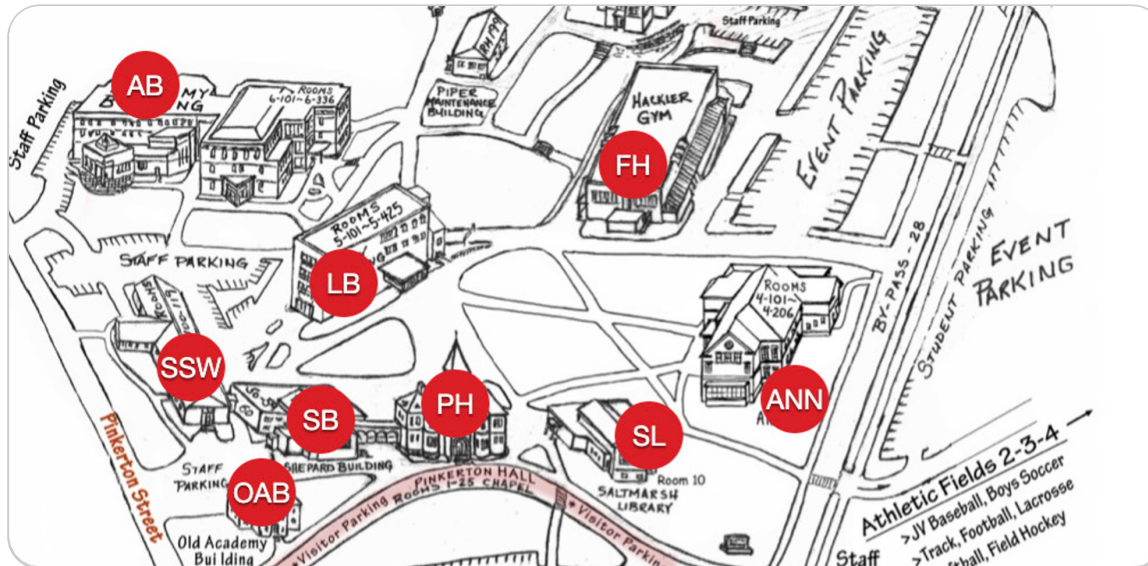
AN ALARM.COM COMPANY



# Pinkerton Academy



Located just North of Londonderry, NH, Pinkerton Academy is the largest independent high school in the United States. On the main campus, 16 of the school's 26 buildings are used for academics. Maintaining an open and welcoming environment is a key goal for the school's Board of Trustees.



**SCHOOLS**

Multi-building, open  
high school campus



**STUDENTS**  
Over 3,000



**LOCATION**  
Derry, NH

# Putting First Responders Directly “On the X”

Based on recommendations from a 2018 New Hampshire School Safety Preparedness Task Force, Pinkerton Academy’s Board of Trustees chose to hire a School Marshal to help improve campus safety. Eric Kester, a former Derry Police Lieutenant, accepted the role and is now the Director of Security/School Marshal for Pinkerton. While indoor gunshot detection was already identified as a valuable tool by the NH Task Force, Mr. Kester had an additional reason to introduce indoor gunshot detection at Pinkerton – his own experience with a similar technology in the military. After talking with other schools, Mr. Kester reached out to their school’s security integrator, ENE Security, and gunshot detection manufacturer Shooter Detection Systems (SDS) to help him develop and execute a campus-wide project using SDS’ Indoor Gunshot Detection System.

Now other schools in southern New Hampshire benefit from this project as law enforcement and other first responders use the campus for training and coordination purposes.



**ERIC KESTER**

Director of Security/School Marshal



**We can’t always predict if it’s going to occur, but we can try to delay the violent intruder so that our response has time to effectively stop the threat. The selling point for us was that it puts all our first responders immediately ‘on the X’. We know exactly where the problem is, and we don’t have to waste time communicating what the problem is. We don’t have to worry about radio confusion, all the entities that need to respond are going to be empowered by knowing exactly where on campus, which one of our 26 buildings, this is taking place at. So, from that standpoint, I can’t recommend gunshot detection enough.**

# Pinkerton's Step by Step Approach

## Cost Management: Sensors Only Where Needed

Pinkerton Academy's security systems provider, ENE Security, helped the school create a practical roadmap for both the initial installation and future requirements. Pinkerton worked with both SDS and ENE to identify critical areas in each building to place sensors in a way that maximized coverage where needed while minimizing the number of sensors required. Because the system provides location and notification capabilities right out of the box, the school did not need to immediately connect the system to their existing video and PA systems.

How big was the project? "It's a multi-building campus much like a college campus", said Karl Lennon, ENE Security's Director of Sales. SDS's solution supports multi-building and even multi-campus facilities. Of the 26 buildings, Pinkerton Academy installed sensors in 14 structures. Future video and mass notification integrations will be completed when the school receives new funding.



# Why do schools like Pinkerton pick the SDS Indoor System?

## REDUCED POLICE RESPONSE TIMES

SDS Indoor is 100% autonomous and can immediately trigger security protocols like text alerts, trigger 911 alerting, incident video, and mass notification technologies.

## COMMITTED PARTNER IN SCHOOL SAFETY

SDS is committed to helping our nation's schools. We have a dedicated grants assistance program and a discount incentive program to encourage our resellers to pass on discounts to K-12 customers.

## REDUCED FALSE ALERTS

Building evacuations and social media rumors due to false alerts steal time away from teaching and learning. SDS' dual-mode technology keeps false alerts to a minimum—statistically less than one false alert per 5 million hours of use.

## REDUCED LITIGATION RISKS

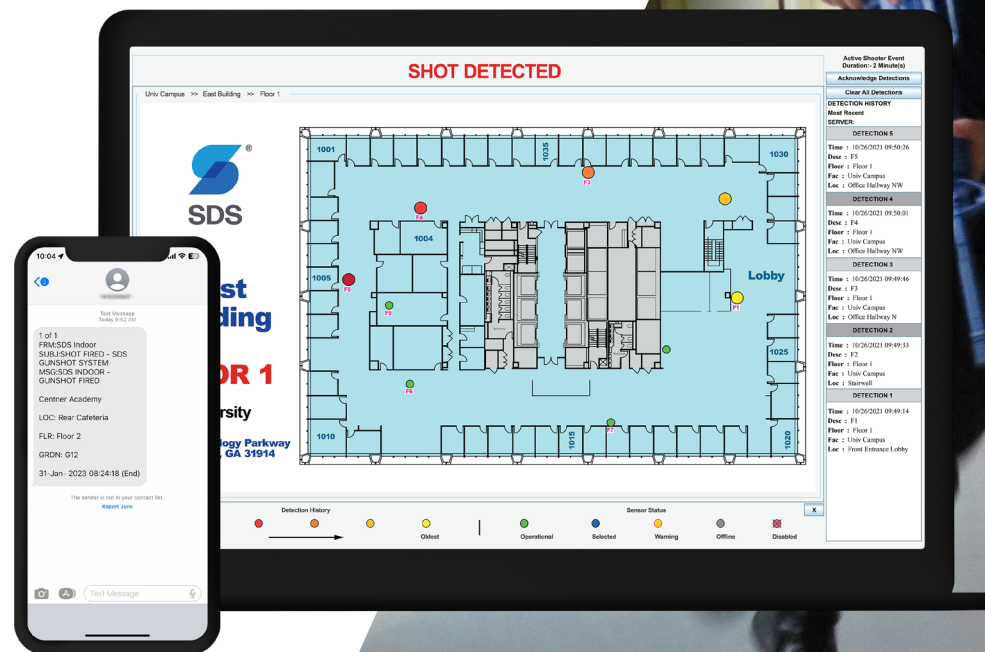
Having this technology shows prospective students and parents that safety is a top priority. SDS, alone or with a VMS, can provide accurate records of gunshot events in case of legal disputes.



# Help Your First Responders Practice More Effectively

Law enforcement agencies that train using the federally supported ALERRT program practice on-site trainings in school buildings with a focus on coordination and communications to reduce response times. Safety and reliability are increased when employing a gunshot detection simulation and training tool by giving all actors the ability to practice drills in response to simulated—or real—gunshot signatures. Each SDS installation comes with testing capabilities that can simulate an active shooter event without the need to fire an actual weapon.

The SDS software displays multi-floor, multi-site, and multi-campus sensor locations. All sensors have self-testing and anti-tampering alerts to ensure the highest levels of accuracy without excessive maintenance.



# Question & Answer

## Is funding for Active Shooter Detection Systems allowed under federal and state grants?

Yes, as they can be classified as communications systems that alert or communicate with local law enforcement resources. SDS can help qualified institutions get funding for a gunshot detection system thanks to our Grants Assistance Program. Contact us today to see if your organization meets the qualification requirements for grant funding.



The SDS Indoor Gunshot Detection System is a four-time Campus Safety BEST Winner and is SAFETY Act Certified by the U.S. Department of Homeland Security.\*

*\*Formerly called the Guardian Indoor Active Shooter Detection System*



SDS is proud to have joined forces with the Partner Alliance for Safer Schools (PASS) to support their mission and advocate for critical school safety efforts.



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